



KMOV
One Memorial Drive
St. Louis, MO 63102

Redshift
411 Branchway Road
Richmond, VA 23236-3034

Contract

848639

Schedule Dates 09/07/12-10/04/12
Advertiser Young Guns Action Fund (39449)
Agency Redshift (10854)
Product Political - US House (1175)
Brand political 2012 (173896)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name SUSAN ROWE,MARY
Phone/Fax (804) 794-2871 /
CPE 167
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments YOUNG GUNS ACT FUND
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/15/12
Last Modified 08/15/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06277749
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$22,357.50
Net Total \$126,692.50
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	92	\$135,400.00
Oct. 2012	11	\$13,650.00
Grand Total:	103	\$149,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	48386- News @ 5am						2			2	\$300.00	\$600.00	St. Louis (KMOV) (KMOV)		8/15/12
2.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	20015- News @ 6am M-F						2			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)		8/15/12
3.0	Normal Line / SPOT	09/10/12-09/14/12	4	:30	20015- News @ 6am M-F	3	X	X	X	X	X			3	\$500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		8/15/12
4.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	20015- News @ 6am M-F	1	X	X	X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		8/15/12
5.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	131968- CBS This Morning						2			2	\$350.00	\$700.00	St. Louis (KMOV) (KMOV)		8/15/12
6.0	Normal Line / SPOT	09/10/12-09/14/12	4	:30	131968- CBS This Morning	3	X	X	X	X	X			3	\$350.00	\$1,050.00	St. Louis (KMOV) (KMOV)		8/15/12
7.0	Normal Line / SPOT	09/17/12-09/28/12	4	:30	131968- CBS This Morning	1	X	X	X	X	X			2	\$350.00	\$700.00	St. Louis (KMOV) (KMOV)		8/15/12
8.0	Normal Line / SPOT	10/01/12-10/04/12	4	:30	131968- CBS This Morning	1	X	X	X	X				1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)		8/15/12
9.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	132086- CBS This Morning: Saturday							2		2	\$250.00	\$500.00	St. Louis (KMOV) (KMOV)		8/15/12
10.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	114240- Nate Berkus Show						2			2	\$250.00	\$500.00	St. Louis (KMOV) (KMOV)		8/15/12
11.0	Normal Line / SPOT	09/10/12-09/28/12	4	:30	9A- 10A (CT)	1	X	X	X	X	X			3	\$250.00	\$750.00	St. Louis (KMOV) (KMOV)		8/15/12
12.0	Normal Line / SPOT	10/01/12-10/04/12	4	:30	137124- Katie	1	X	X	X	X				1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)		8/15/12
13.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	98273- Great Day St. Louis						1			1	\$150.00	\$150.00	St. Louis (KMOV) (KMOV)		8/15/12

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Grand Total: 103 \$149,050.00

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14.0	Normal Line / SPOT	09/10/12-09/14/12	4	:30	98273- Great Day St. Louis	2	X	X	X	X	X			2	\$150.00	\$300.00	St. Louis (KMOV) (KMOV)		8/15/12
15.0	Normal Line / SPOT	09/17/12-09/28/12	4	:30	98273- Great Day St. Louis	1	X	X	X	X	X			2	\$150.00	\$300.00	St. Louis (KMOV) (KMOV)		8/15/12
16.0	Normal Line / SPOT	10/01/12-10/04/12	4	:30	98273- Great Day St. Louis	1	X	X	X	X				1	\$150.00	\$150.00	St. Louis (KMOV) (KMOV)		8/15/12
17.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	20022- Price is Right						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		8/15/12
18.0	Normal Line / SPOT	09/10/12-09/14/12	4	:30	20022- Price is Right	2	X	X	X	X	X			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)		8/15/12
19.0	Normal Line / SPOT	09/17/12-09/28/12	4	:30	20022- Price is Right	1	X	X	X	X	X			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)		8/15/12
20.0	Normal Line / SPOT	10/01/12-10/04/12	4	:30	20022- Price is Right	1	X	X	X	X				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		8/15/12
21.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	20023- News @ 12noon M-F						1			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)		8/15/12
22.0	Normal Line / SPOT	09/10/12-09/14/12	4	:30	20023- News @ 12noon M-F	3	X	X	X	X	X			3	\$600.00	\$1,800.00	St. Louis (KMOV) (KMOV)		8/15/12
23.0	Normal Line / SPOT	09/17/12-09/28/12	4	:30	20023- News @ 12noon M-F	4	X	X	X	X	X			8	\$600.00	\$4,800.00	St. Louis (KMOV) (KMOV)		8/15/12
24.0	Normal Line / SPOT	10/01/12-10/04/12	4	:30	20023- News @ 12noon M-F	2	X	X	X	X				2	\$600.00	\$1,200.00	St. Louis (KMOV) (KMOV)		8/15/12
25.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	20029- Young and the Restless						1			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		8/15/12
26.0	Normal Line / SPOT	09/10/12-09/28/12	4	:30	20029- Young and the Restless	2	X	X	X	X	X			6	\$1,500.00	\$9,000.00	St. Louis (KMOV) (KMOV)		8/15/12

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27.0	Normal Line / SPOT	10/01/12-10/04/12	4	:30	20029- Young and the Restless	1	X	X	X	X				1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		8/15/12
28.0	Normal Line / SPOT	09/10/12-09/21/12	4	:30	20054- News @ 5pm M-F	1	X	X	X	X	X			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		8/15/12
29.0	Normal Line / SPOT	09/08/12-09/15/12	4	:30	20103- News @ 6pm Sa							1		2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)		8/15/12
30.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	20053- Entertainment Tonight						1			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		8/15/12
31.0	Normal Line / SPOT	09/10/12-09/28/12	4	:30	20053- Entertainment Tonight	4	X	X	X	X	X			12	\$1,500.00	\$18,000.00	St. Louis (KMOV) (KMOV)		8/15/12
32.0	Normal Line / SPOT	10/01/12-10/04/12	4	:30	20053- Entertainment Tonight	2	X	X	X	X				2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)		8/15/12
33.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	20062- News @ 10pm M-F						1			1	\$2,200.00	\$2,200.00	St. Louis (KMOV) (KMOV)		8/15/12
34.0	Normal Line / SPOT	09/10/12-09/21/12	4	:30	20062- News @ 10pm M-F	2	X	X	X	X	X			4	\$2,200.00	\$8,800.00	St. Louis (KMOV) (KMOV)		8/15/12
35.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	20062- News @ 10pm M-F	1	X	X	X	X	X			1	\$2,200.00	\$2,200.00	St. Louis (KMOV) (KMOV)		8/15/12
36.0	Normal Line / SPOT	10/01/12-10/04/12	4	:30	20062- News @ 10pm M-F	1	X	X	X	X				1	\$2,200.00	\$2,200.00	St. Louis (KMOV) (KMOV)		8/15/12
37.0	Normal Line / SPOT	09/09/12-09/23/12	4	:30	20789- News @ 10pm Sun								1	3	\$2,000.00	\$6,000.00	St. Louis (KMOV) (KMOV)		8/15/12

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38.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	119144- News @ 10:30pm Sun								1	1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		8/15/12
39.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	20108- News @ 10pm Sat							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)		8/15/12
40.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	7:58P- 9P (CT)		1							1	\$7,500.00	\$7,500.00	St. Louis (KMOV) (KMOV)		8/15/12
41.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7:58P- 9P (CT)		1							1	\$7,500.00	\$7,500.00	St. Louis (KMOV) (KMOV)		8/15/12
42.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	115379- Hawaii Five O		1							1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)		8/15/12
43.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	107454- NCIS : Los Angeles			1						1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)		8/15/12
44.0	Normal Line / SPOT	09/11/12-09/18/12	4	:30	9P- 10P (CT)			1						2	\$4,500.00	\$9,000.00	St. Louis (KMOV) (KMOV)		8/15/12
45.0	Normal Line / SPOT	09/25/12-10/02/12	4	:30	135431- Vegas			1						2	\$4,500.00	\$9,000.00	St. Louis (KMOV) (KMOV)		8/15/12
46.0	Normal Line / SPOT	09/13/12-09/13/12	4	:30	8P- 9P (CT)					1				1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)		8/15/12
47.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	8P- 9P (CT)					1				1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)		8/15/12
48.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	111709- Undercover Boss						1			1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)		8/15/12
49.0	Normal Line / SPOT	09/11/12-09/18/12	4	:30	42783- NCIS			1						2	\$5,000.00	\$10,000.00	St. Louis (KMOV) (KMOV)		8/15/12
50.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	8A- 10A (CT)								1	1	\$950.00	\$950.00	St. Louis (KMOV) (KMOV)		8/15/12

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